

Chairman's Reserve® Premium Pork



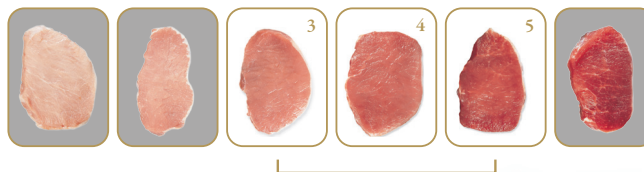
Exceptional Pork. Period.

Provide your customers
with the very best:

- 100% natural* premium pork for the highest-quality eating experience.
- Marbling, color and pH that guarantee tender, juicy and flavorful pork - without adding anything.
- NO unpleasant salty or metallic flavor.

*Minimally processed. No artificial ingredients.

OUR COLORING STANDARD: Scores ranging from 3-5



OUR MARBLING STANDARD: Scores ranging from 2-5



Chairman's Reserve® Premium Pork



Premium pork from the company you trust

The *Chairman's Reserve* Premium Meats brand and its *Chairman's Reserve* Premium Pork products are backed by the knowledge and experience of Tyson Fresh Meats, Inc. As one of the world's largest meat processors, we bring you all the benefits you expect, including:

- On-time product delivery
- Superior customer service
- Educational support and training
- Engaging point-of-sale materials
- Innovation and customization
- Industry-leading safety standards

Our commitment to food safety is clear with our concerted efforts, including certification to the British Retail Consortium (BRC) standard which meets the Global Food Safety Initiative (GFSI).

REWARD YOURSELF WITH QUALITY™

Contact your Tyson Fresh Meats sales representative for more information or visit Chairmans-Reserve-Premium-Pork.tysonfoods.com.

